



BUSINESS GROWTH SOLUTIONS



Helping your business grow through a range of bespoke professional **support, coaching and training.**

Business Growth powered by:



WORKPAYS IN PARTNERSHIP WITH CALDERDALE COLLEGE ARE WORKING TOGETHER, PROVIDING **BESPOKE TRAINING, COACHING & SUPPORT** TO MEET THE GROWTH NEEDS OF BUSINESSES IN THE LEEDS CITY REGION.

HOW CAN WE SUPPORT YOU?

We offer a suite of training, coaching and bespoke professional support for businesses developed to help you grow your business. We help you to access grant aid to match your own investment by rebating 50% of the cost to you. We provide support from expert consultants with a background in industry

WHAT CAN WE OFFER?

Our team of experts offer bespoke structured support in:



FINANCE

- Understanding finance
- Preparing for Finance
- Closing the deal
- Financing for expansion
- Accessing new sources of funding



HUMAN RESOURCES

- Succession Planning
- Recruitment and Selection
- Staff Training and Development



INNOVATION

- Creating products
- Understanding unmet customer needs
- Generating new ideas
- Collaboration and partnering
- Developing an innovative organisation
- Protecting Intellectual Property
- Winning Grants

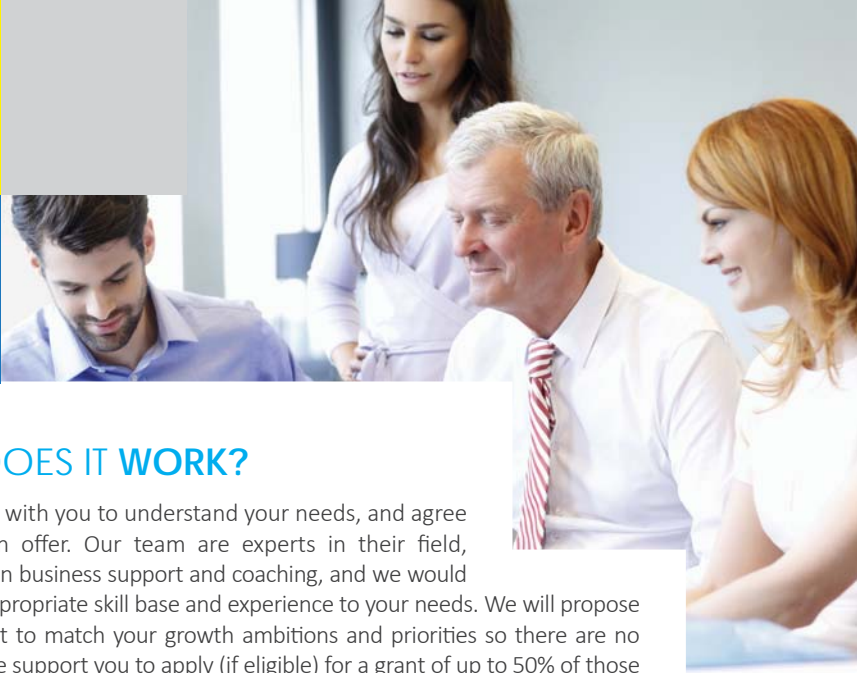


DIGITAL COMMERCE

- Social Media and digital marketing
- Principles of Social Media
- Digital Marketing Metrics and Analytics
- Content Marketing
- Brand Development
- Legal and Ethical Marketing
- Content Management Based Web Development
- Social Media Advertising and Promotion
- Search Engine Optimisation and Marketing

TEAM BUILDING & BUSINESS GROWTH

- Performance Management
- Cost Reduction
- Continuous Business Improvement
- Quality Management Systems and Processes
- 1:1 and Group Management Coaching
- Team Leader Skills



HOW DOES IT WORK?

We will work with you to understand your needs, and agree what we can offer. Our team are experts in their field, experienced in business support and coaching, and we would match the appropriate skill base and experience to your needs. We will propose costs up front to match your growth ambitions and priorities so there are no surprises. We support you to apply (if eligible) for a grant of up to 50% of those costs through the Leeds City Region LEP skills service, available for accredited and non-accredited support to grow your business. Delivery is bespoke to your business.

LEP SKILLS SERVICE

Leeds City Region Enterprise Partnership (LEP) has launched a service that provides skills support to small and medium sized businesses. The LEP skills service helps businesses to identify their skills needs based on their business growth objectives and then find the right training solution. Small and medium sized business based in the Leeds City Region that have a budget to put towards training could be eligible for funding of between £500 and £50,000.

To find out more/apply, visit: www.the-lep.com/skillsservice

Alternatively, contact us and we will be more than happy to support you through the application process. Please note: We are highlighting the availability of the LEP grant aid, and whilst we cannot guarantee that an application would be successful, we are happy to assist you apply: and you are of course free to apply using other training organisations.

T: 01623 441461 | E: enquiries@workpays.co.uk
or visit www.workpays.co.uk for more information

The skills service is delivered by a consortium on behalf of the LEP and has been partly supported by HM Government with Employer Ownership funding.





CONTACT US

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www.workpays.co.uk

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**work
pays**
small change
big difference

